



"OUR EVERYDAY LIFE EXPERIENCES
ARE ONE BIG PSYCHEDELIC TRIP."

DEUS ET MACHINA

For over two decades, Swiss alchemists **THE YOUNG GODS** have been dismantling rock music and reassembling it in futuristic new forms. With their new album **'SUPER READY/FRAGMENTÉ'** they have created their most conventional-sounding record yet – is this a retreat from the brink or a bold departure for this most adventurous of bands?

Will Stone seeks an audience with the Gods...

STAINLESS STEEL PROVIDERS


Formed over 20 years ago in Geneva, Switzerland, The Young Gods helped shape the sound of forward-thinking rock music as we know it. Rifling through the wreckage of rock 'n' roll armed with a sampler and boundless reserves of imagination, vocalist Franz Treichler and Co produced such epochal albums as 1989's *magnum opus* 'L'Eau Rouge' and 1992's 'TV Sky'. The band often went against the grain of the harsh industrial noise favoured by their peers, creating works of true ambient beauty such as 1995's 'Only Heaven'. More recent efforts such as 2000's 'Second Nature' and 2004's ambient digression 'Music For Artificial Clouds' have indicated that the group are far from past it in creative terms.

With new album 'Super Ready/Fragmenté' it appears that they have once again taken an unexpected turn, this time creating what could be considered their most conventional album yet. Perhaps in response to the success of recent 20th anniversary compilation

'XX Years 1985-2005' it appears that The Young Gods have chosen to divorce themselves from what went before. Was it a challenge to follow up such a comprehensive retrospective?

"'XX Years...' really gave us a kick up the arse," admits Franz. "It made us realise the true power of our music. The Young Gods have taken on many different styles over the years, and it's a great example that it doesn't matter what musical style you choose as long as it sounds good. I guess we did feel pressure to produce a follow-up to 'XX Years...' which is why we have decided to turn a new leaf and to reinvent ourselves once again. Because 'XX Years...' closed a door on what came before, it seemed to make sense to change our sound with the new album. We sound like a completely different band when you compare it to our other albums, but it's still us."

The album's twelve tracks range from the heavy rock of opener 'I'm The Drug' to the



electro-industrial 'C'est Quoi C'est Ça' and the nine-minute epic title track. Also notable is the cover, featuring the image of a glitter-wreathed handgun – an oblique reference to the weighty themes within.

"The album tries to say something about the socio-political context that surrounds our everyday lives. The more heavy and aggressive style on the album is a comment on the current weapon culture that our society has, which is why we chose the front cover we did. The gun on the cover surrounded by glitter symbolises the glamorisation of violence and how violence in our culture today has become worryingly fashionable. Guns are used as a propaganda tool nowadays. We use them to instil fear and to kill, and they have become aesthetically pleasing. Firearms are playing a more and more prominent part in our society and it is getting out of control.

"Thematically, and the reason behind the title, is that it compares the human brain to a hard disc or computer in the sense that they can both fragment and distort. Everything is mixed up nowadays and we don't know what to believe in or who to trust, but we try and do something positive about it. Therefore 'Super Ready' is the positive action and 'Fragmenté' refers to our fragmented brains."

