

BRAZIL AND SWITZERLAND PLAYS TOGETHER TO CELEBRATE MUSIC

At the end of May 2016 an alliance between Brazil and Switzerland aims to conquer Rio de Janeiro and São Paulo, starting May 25 th . Both cities will host sessions joining Brazilian and foreign musicians during Switzerland meets Brazil. The event presented by Swissando and Montreux Jazz Festival , will have performances by bands Nação Zumbi and The Young Gods, as well as concerts at the Swissando Jazz Club, this place is inspired by the Montreux Jazz Festival in Switzerland, which celebrates its 50 the edition this year, featuring emerging talents and icons from the Brazilian scene.

"Music is a great way to celebrate friendship between countries. Thanks to the Montreux Jazz Festival and its founder, Claude Nobs, Brazilian music is well known in Switzerland and in Europe. Brazilian musicians having been invited there almost since the beginning of the Festival. Joining our forces here for this project is a perfect match!" says André Regli, Swiss Ambassador in Brazil.

The most important meeting takes place on May 26 th at Cine Joia in São Paulo, and on the 27 th, at Circo Voador, in Rio, with a joint performance between Brazilian band Nação Zumbi and Swiss group The Young Gods. The show will be a taste of what they are preparing for the 50 th edition of the Montreux Jazz Festival, which will take place in July in Switzerland.

Besides the meeting of the two bands, who go through Circo Voador during *Switzerland meets Brazil*, will be able to see an exhibition honoring some Jazz Festival Montreux icons, including Brazilian legend.

During the event, many artists will perform at the Swissando Jazz, hosted in Hotel Fasano, in Rio, between May 25th and June 2nd. Brazilian band Azymuth will be the first one to go on stage. With more than 45 years on the road, the group is a mixture of soul, funk, jazz and samba, and has performed in several countries, such as Japan, Italy and England. Also, Israeli composer and guitar player living in Brazil, Yuval Ben Lior, will be at the festival with performances mixing jazz with choro (traditional Brazilian genre), flamenco and waltz. French drummer who lives in Rio de Janeiro as well, Stéphane San Juan, and Louis Matute Trio group, formed by three young students from the Lausanne School of Music (Hemu) will perform at the event.



According to Mauricio Pacheco, of SEB, Rio de Janeiro and Sao Paulo always had a vocation to appreciate and cultivate jazz. "The spirit of this musical project musical freedom, exploring different languages. I tried to invite artists who represent this diversity, as Yuval, Brazilian by adoption and virtuoso guitarist, who has been doing interesting music, mixing with "choro" with gypsy jazz."

About Swissando:

Swissando campaign was created by Presence Switzerland (PRS), which is part of the Swiss Federal Department of Foreign Affairs (FDFA) and the Swiss Embassy in Brazil with the support of the Swiss Consulate General in Rio de Janeiro and in Sao Paulo. Presence Switzerland is responsible for the international communication of Switzerland.

Swissando is a two-year program (2014-2016) with the aim of strengthening cultural ties with Brazil, connecting the two countries through projects and events in several topics such as economy, sport, culture, tourism, technology and innovation. http://www.swissando.com.br

About Montreux Jazz Festival

The Montreux Jazz Festival was founded in 1967 and has since become a landmark event. Not because it draws more than 250,000 visitors, or because those two weeks in Montreux make up one of the best-known events in Europe and beyond, but rather because the Festival has kept its soul intact throughout all this growth. At Montreux, the intimacy that encourages improvisation remains a top priority. Proximity between the biggest artists and their audiences in concert halls of reasonable capacity, comfortable surroundings, and a quality listening experience all combine to produce unique concerts and encourage memorable moments.

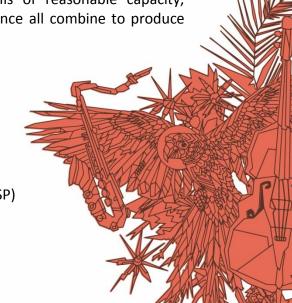
http://www.montreuxjazzfestival.com

SERVICE SUÍÇA ENCONTRA O BRASIL

Nação Zumbi and The Young Gods

Date: May 26th Time: 11PM

Local: Cine Joia – Praça Carlos Gomes, 82 – Sé- São Paulo (SP)







Censorship: 18

Tickets: Lot 1: R\$ 50 R\$ 25 (half)

Lot 2: R\$ 60 R\$ 30 (half) Door: R\$ 70 R\$ 35 (half) SELLING POINTS

www.livepass.com.br



APRESENTAM:

Nação Zumbi and The Young Gods

Date: May 27th Time: 10PM Censorship: 18

Local: Circo Voador - Rua dos Arcos, s/n - Lapa, Rio de Janeiro (RJ)

Tickets: Lot 1 R\$ 80 Half: R\$ 40

Charity (one kg of food donation): R\$ 40 Member Sou + Rio (O Globo): R\$ 40

Lot 2 R\$ 100 Half: R\$ 50

Charity (one kg of food donation): R\$ 50 Member Sou + Rio (O Globo): R\$ 50

SELLING POINTS

Circo voador Box Office (Thuesday to Friday: 12pm – 7pm) and

www.ingressorapido.com.br

SWISSANDO JAZZ CLUB

Azymuth

Date: May 25th Time: 9PM

Local: Baretto Londra - Avenida Vieira Souto, 80 - Ipanema, Rio de Janeiro (RJ)

Censorship: 18

Yuval Ben Lior

Date: May 26th Time: 9pm

Local: Baretto Londra - Avenida Vieira Souto, 80 - Ipanema, Rio de Janeiro (R)

Censorship: 18

Stéphane San Juan + Louis Matute Trio (HEMU)

Date: June 2nd Time: 9pm

Local: Baretto Londra - Avenida Vieira Souto, 80 - Ipanema, Rio de Janeiro (RJ)

Censorship: 18

TICKETS

R\$ 100

SELLING POINT

- Fasano al mare restaurant - Avenida Vieira Souto, 80 - Ipanema, Rio de Janeiro (RJ) Monday to Sunday, from 9am to 8pm, in Hotel Fasano Rio.

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